



# 2018 Summary of Activities



2018 has been an incredibly productive year. INCPEN was asked by the Rt Hon Michael Gove, Secretary of State, to work across sectors on packaging reforms. We helped shape policies, built strong relationships across sectors and with governments, and developed key research on citizens' packaging perceptions.

This page outlines activities over the year. The page overleaf details our plans for 2019.



INCPEN was highly visible the whole year, including speaking at the Conservative Party Conference; Anna McMorris MP's cross-party roundtable; speaking at the RWM Exhibition; and meetings with Secretary of State, Michael Gove.



INCPEN helped shape the reformation of the Courtauld 2025 Steering Group as well as becoming a guarantor of the UK's On Pack Recycling Labelling scheme and joining Europen to help influence EU issues.



INCPEN joined HRH the Prince of Wales to discuss tackling plastics pollution in our oceans ... and Environment Minister, Thérèse Coffey praised INCPEN for its recent development and smart working with the value chain and government.

Many members, and INCPEN itself, were founder members of the UK Plastics Pact launched in April. 2018 saw the publication of the Resources and Waste Strategy where the recommendations from INCPEN's work – at the behest of the Secretary of State, Michael Gove – were incorporated.



All photos by Paul Vanston except Conservative Party Conference (Policy Exchange), RWM Exhibition (Suez) and BAMA conference (BAMA).



# INCPEN objectives for 2019

- Be influential in helping shape laws & policies with the UK government, devolved administrations & the EU.
- Consolidate effective relationships across the value chain, industry media, and target audiences.
- Work with the INCPEN membership to ensure strong engagement on our industry's interests.
- Build our research capacity & partnerships to secure outcomes on UK, EU and UN goals.
- Consolidate the development of INCPEN as a sustainable organisation that is strong on delivery.

## Membership

INCPEN functions best with a strong, committed and stable membership, which we have now. Our goals for 2019 are: -

- Retain all current members.
- Secure new members where the 'fit' is good for INCPEN and them.
- All companies are able to be INCPEN directors and Board members.
- INCPEN staff to carry out at least three site visits to members' facilities.
- Update INCPEN governance in accord with best practice.



## Organisational Development

INCPEN is a lean organisation that is financially sustainable & prudent. We have two full-time permanent staff, no office space that drains resources and we work flexibly and with considerable dexterity. Our goals for 2019 are: -

- Continue the policy of financial prudence on overheads, allowing funds to be diverted to research and programmes.
- Create a refreshed INCPEN Business Plan, Personal Development Plan, Membership Development Plan, Risk Register and Asset Register.
- Consolidate and build-on the very positive perceptions of INCPEN as an organisation within governments, the value chain and industry media.

## Key activities in 2019

- Work smartly to secure best possible outcomes from government consultations flowing from the Resources & Waste Strategy, and devolved administrations.
- Contribute effectively to EU issues, including through Europen.
- Help take forward the UK Plastics Pact and Courtauld 2025 with partners.
- Deliver & disseminate the INCPEN & WRAP research on citizens' perceptions on packaging, plastics and food waste.
- Assess new research projects worthy of delivery by INCPEN and with others (e.g. relating to UK and EU policies, and UN sustainable development goals).
- Support productive Board meetings, and Trade Associations Group outputs.

